

DeWayne Owens'  
**PURPOSE DIRECTION  
ASSESSMENT**



Discover and Find Your Career Motivation!

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## PURPOSE DIRECTION ASSESSMENT

### **ASSESSING your PURPOSE and PASSION**

The most tragic thing that can happen to you is for you to live out your life without realizing what you were born to do. Until you are on your path of purpose, it does not matter how successful you may become in any career field, there will always be something on the inside of you eating away at your spirit. There will always be a void inside of you seeking fulfillment. You will look for something to fill the empty space in your heart that can only come by understanding and living out your God-given purpose in life. This awesome purpose definitely extends into your career journey. Unfortunately, many people do not understand what their life purpose is because they have allowed themselves to get caught up in the hectic hustle and bustle of life. We live in a very high-paced society that has lost its virtue for patience. This is particularly true of our careers. We have become a society so caught up in our jobs that we no longer take out time for ourselves. Instead of assessing our lives and where we truly want to be in a career, we just stick with what we know, because we do not have the time to process introspection. In order to discover what your purpose in life is and how it translates into a career, you **must** take the time out for yourself to process pertinent questions regarding the rest of your life.

### **THE PURPOSE DIRECTION ASSESSMENT EXERCISE**

I have created a tool called, the **Purpose Direction Assessment**. The Purpose Direction Assessments' mission is to help place you in the right direction for discovering and fulfilling your purpose in life. It will not uncover what your purpose ultimately is, but it will begin to chart a strong course towards giving you a strong insight into the direction of your purpose. I strongly encourage you to complete this exercise gift. I am convinced that it will give you a new perspective on your life and give you the motivation to enhance your life as well. Completing the Purpose Direction Assessment exercise can actually be an eye-opening experience for you. It may introduce you to a new you or confirm what you may already know about you, but have suppressed over the years. It could be a wake-up call for you.

In order to complete the Purpose Direction Assessment exercise, you will need to clear out about an hour to an hour and a half of uninterrupted time. Work on this exercise in a place where there will be very little distraction – preferably none. Although I want you to have fun with this exercise, it will at times require some concentrated thinking on your part especially if you have no clue of what your purpose is. I caution you that this is not a speed test. I encourage you to take your time and enjoy discovering or re-discovering who you are and what your purposeful aspirations are. So please allow yourself to have fun with the exercise and don't sweat the results. Remember, this is one exercise that in an hour's time may help to change the outlook of the rest of your life.

To successfully complete this exercise, you must answer all seven questions with at least seven answers. If you think of more than seven answers for each question, by all means feel free to write them down. You **MUST** come up with at least seven answers for each question before moving on to the next question.

After you have answered all seven questions with at least seven answers, I want you to take the top three answers from each category and list them in order of priority. These top three answers from each question will give you laser focus into what's truly important to you. I now want you to look carefully at your top three answers from each question. Look for similarities and connections in each category of answers. Begin to see how they relate and intertwine your answers to formulate your purpose statement. Think of your answers as special ingredients to a recipe. After you have poured all of your special ingredients into a bowl and mixed them all up with a blender, what will they produce? Again, look your answers over carefully and formulate what you think they mean to you. Now write down what you think your purpose in life is.

**PURPOSE DIRECTION ASSESSMENT**  
(Finding M.E.A.N.I.N.G. in Your Life)

**Motivation**

What motivates you? What do you love to do? Think of resources of motivation, e.g. people, stories, events, books, movies, learning etc.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**Empowerment**

What are sources that empower you? When and how do you feel empowered?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**PURPOSE DIRECTION ASSESSMENT**  
(Finding M.E.A.N.I.N.G. in Your Life)

**Aspiration**

What do you aspire to do before you die? Think of variables that would add up to your dream life-style i.g. spending more time with family, career change, grow closer to God, earn more money, live in a ideal location, travel more, financially secure your family, etc.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**Natural Abilities**

What are things that you do naturally well? What are things that people have complimented you on? What are you good at?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**PURPOSE DIRECTION ASSESSMENT**  
(Finding M.E.A.N.I.N.G. in Your Life)

**Inspiration**

What inspires confidence in you? Think of sources of inspiration, e.g. people, stories, events, books, movies, learning etc.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**Needs**

What is it that you need and feel you must do before you die?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**PURPOSE DIRECTION ASSESSMENT**  
(Finding M.E.A.N.I.N.G. in Your Life)

**God**

How do you believe that spirituality plays a part in discovering your purpose? How important is God in your life?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_

**PURPOSE DIRECTION ASSESSMENT**  
(Finding M.E.A.N.I.N.G. in Your Life)

**Motivation**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Empowerment**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Aspiration**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Natural Abilities**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Inspiration**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Needs**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**God**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



Congratulations! You have now taken your first step towards fulfilling your purpose. You now have an awareness of your calling in life. There is no right or wrong way to answer your statement. It does not reflect right or wrong, it reflects what's inside of you. There is not a certain amount of words that have to be written. Your purpose statement is uniquely yours.

At first your purpose statement might seem a little awkward to you. You may look at it and say to yourself, "Now that I have my purpose statement written down, what am I supposed to do with it?" The first time I wrote out my purpose statement it simply read "My purpose in life is to motivate and encourage people to be the best that they can be."

I did not know exactly what I was supposed to do with my first purpose statement. At the time I wrote my statement, I had never given a speech before much less considered being a motivational speaker or even becoming an entrepreneur. I had never considered being an author. As time went on I began to see how my purpose in life was unfolding. As a result, I am now living out the purpose statement I wrote down many years ago. I now make my living by motivating and encouraging people to be the best that they can be. And I absolutely love it!

I would caution you to only share your Purpose Direction Assessment results with someone trustworthy and supportive. Even those that are supportive of you and mean well, have the potential to drain the hope out of your results through doubt. Life is hard enough without inviting in more negativity against your purpose in life.

This exercise is only the beginning of the realization of your journey. It is an initial guide towards ultimately fulfilling your purpose. I would advise you to update your Purpose Direction Assessment annually as you become more in tuned with your purpose. You will find out that over time your purpose statement may change slightly, but you will also notice that the underlying calling on your life will always remain the same. The awesome revelation of your purpose is that your eyes will be opened to how it relates to a career path. You will begin to believe in your purpose, develop your talents and expand your creativity within your chosen industry. The final results over time will be the awesome blessing of making a living doing what you absolutely love to do. No man or amount of money can ever take that joy from you! Now go fourth and live your life on **PURPOSE!**